



*Fejoo Australia is Australia's leading feijoo producer and supplier of feijoo puree.*

Fejoo Australia is a family owned company producing feijoo fruit in the Sunshine Coast fruit-growing region two hours drive north of Brisbane. Since establishing the orchard in 2001 it has become Australia's largest feijoo producer **grower**.

The harvest season is February to May.

Processing grade fruit is pureed at a factory in nearby Nambour, and stored on the farm.

Production and processing are carried out under HACCP accredited quality and food safety management systems.

**Fejoo Australia** is Australia's leading supplier of feijoo puree, supplying mostly wineries and restaurants. It has 30 tonnes of puree available for new markets in 2012.

**The company** is trialling dehydrated feijoos, which make a great snack and a flavoursome ingredient for cereals, chocolates and other foods.

Feijoa (*Acca sellowiana*) is a delicious subtropical egg-sized fruit with fragrant green flesh, a sweet jelly centre, and tiny seeds. It is highly aromatic with complex flavour. The flesh has high juice content and freezes well.

Feijoa is a popular fruit for fresh eating and adding to salads and meat dishes. The puree is suitable for drinks such as feijoo juice, juice blends and smoothies, and the pulp is widely used in dairy foods, desserts, jams, chutneys, cakes, tarts and other baked foods, and winemaking.

Feijoos are very nutritious, with high levels of Vitamin C, potassium and fibre.



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## Proposed products

### Feijoo puree

200 litre drums

This is a premium grade single strength puree with no additives, for use as an ingredient. Packaging will be developed to suit buyer ingredients.

### Apple & Feijoo Juice

350ml plastic bottles

## Contact

Mrs Kay Casey  
Owner

### Feijoo Australia

243 Harvey Road,  
Lower Wonga Queensland 4570  
Australia

Mobile: +61 (0) 407 693 383

[fejooaustralia@bigpond.com](mailto:fejooaustralia@bigpond.com)  
[www.fejooaustralia.com.au](http://www.fejooaustralia.com.au)

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